

Press Release
No.: 44 – PR/BHL/2018

Subject: Introduce New CB Shine with New Price

Dhaka 1 April 2018: We, Bangladesh Honda Private Limited (BHL), are pleased to announce new Honda CB Shine with new suggested retail price at our Honda Exclusive Authorized Dealers (HEAD) nationwide.

The new prices are:

Model	Old Price	New Price
CB Shine	BDT 146,000	BDT 136,000

Remarks: All the prices above are inclusive VAT.

New CB Shine

The CB Shine is a 125cc elegant executive motorcycle developed by Honda for the mass market segment. The CB Shine caters to a segment of buyers who look for premium looks and expect balance of performance and fuel efficiency. This Coupled with Honda’s refinement and reliability makes the New CB Shine a solid all round packages.

The New CB Shine gets some **nice new graphics** that can be seen running all over the fuel tank that gives it a distinct style. The side cover and the muffler cover are also changed by the **chrome plated** that gives the model a good appearance. This new CB Shine is now available in three exclusive colors-Black, Imperial red metallic and Athletic blue metallic at a retail price 136,000 BDT.



Faithfully Yours

Yuichiro Ishii
Managing Director and CEO
Bangladesh Honda Private Limited (BHL)